

<<It's Okay to Be the >>

图书基本信息

书名：<<It's Okay to Be the Boss-The Step-by-Step Guide to Becoming the Manager Your Employees Need - 你也能>>

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内容概要

Tulgan, author and expert on Generation X workers (born between 1965 and 1977), considers what he calls the epidemic of "undermanagement" in corporate America--or, the failure of managers to take daily charge of the work environment and tell employees what to do and how to do it. He identifies seven big management myths, including there not being enough time to manage people; that to be fair, everyone should be treated the same; and the desire of managers to be "nice guys." Today's change in corporate culture from long-term employees working their way up the ranks to short-term workers in flattened organizations reporting to project managers who "empower" them leads to failure, because employees are not really free and managers are not trained. The author decries managers' lack of guidance, direction, feedback, and employee support, and he responds in this book with hands-on management advice that he clearly differentiates from micromanagement.

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书籍目录

The Undermanagement Epidemic
Get in the Habit of Managing Every Day
Learn to Talk Like a Performance Coach
Take It One Person at a Time
Make Accountability a Real Process
Tell People What to Do and How to Do It
Track Performance Every Step of the Way
Solve Small Problems before They Turn into Big Problems
Do More for Some People and Less for Others
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