

<<员工激励 Motivating E>>

图书基本信息

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### 内容概要

In today's high-pressure workplace, motivating all employees to consistently contribute their best can mean the difference between success and failure. *Motivating Employees*, a comprehensive and essential resource for any manager on the run, shows you how. Learn to: Inspire employees to succeed Improve performance through coaching Minimize the impact of common de-motivators Create a fair and consistent reward system Turn negative experiences into positive, motivational opportunities The Collins Best Practices guides offer new and seasoned managers the essential information they need to achieve more, both personally and professionally. Designed to provide tried-and-true advice from the world's most influential business minds, they feature practical strategies and tips to help you get ahead.

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