

<<Corporate Financial >>

图书基本信息

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内容概要

MBA and intermediate undergraduate-level corporate finance or financial management courses. The authors' different points of view offers students the benefits of a researcher, a practitioner, and an effective classroom instructor and, thus, is designed to help students develop financial intuition and make better decisions. It modernizes the teaching of finance by integrating the major developments made in finance in the last twenty years, such as options, agency theory and new research about the impact of asymmetric information. The organization weaves new material into the numerous examples and the traditional presentations. This edition reflects changes within the corporate world and the issues students encounter today.

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