

<<持久的领导力NIGHTLY BUSINESS REPORT PRESE>>

图书基本信息

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内容概要

Paths to greatness: Actionable lessons from today's most remarkable business leaders Incisive profiles from Knowledge@Wharton and Nightly Business Report Andy Grove, Mary Kay Ash, Lou Gerstner, Richard Branson, Herb Kelleher, Charles Schwab... and 19 more. In this book, two of the world's most respected sources of business insight come together to select and profile the 25 most influential businesspeople of the past quarter century. These incisive profiles teach specific lessons you can use to discover, refine, and nurture your own leadership style... achieve breakthrough results... and accelerate your career progress. The team: Nightly Business Report, the United States' #1 daily TV business news program, and Knowledge@Wharton, The Wharton School's online journal of research and business analysis. Together, they offer powerful new insights into familiar faces--and reveal the passion and brilliance that allowed less-well-known leaders to achieve the extraordinary.

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