

<<鱼 Fish ! Omnibus>>

图书基本信息

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Omnibus>>

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内容概要

The phenomenal bestseller "Fish!" has sold more than one million copies worldwide and has appeared on numerous bestseller lists. Now, with the "Fish! Omnibus", readers can enjoy the wisdom of "Fish!" and its sequels "Fish! Tales" and "Fish! Sticks" in one book. "Fish!" is a powerful parable that will help you love the work you do - even if you can't always do work that you love. In this engaging metaphor, a fictional manager transforms a chronically unenthusiastic department into an effective team by applying ingeniously simple lessons learnt from Pike Place Fish, a wildly successful local fishmonger. The parable addresses today's most pressing work issues and offers easy to grasp, profound wisdom - the hallmark of a business classic. With "Fish! Tales", readers can learn how people from four real-life businesses boosted morale and improved results by implementing the Fish! principles. Here are specific and tested techniques that can be put to use immediately in any kind of business or organisation - even at home. "Fish! Tales" features dozens of success stories, and it details a twelve-week programme with specific steps and action plans to help you find greater fulfilment - while inspiring those around you to do the same. In "Fish! Sticks", the authors teach you how to create your own vision for your business - and to keep it alive and renewed through the tough and changing times, such as turnover in management and staff. "Fish! Sticks" will show you sustainable ways to establish an invigorating management style that really works.

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