

<<职业女性易犯的致命错误>>

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内容概要

In the bestselling tradition of *Play Like a Man, Win Like a Woman* comes the breakthrough book that teaches women how to stop sabotaging their careers-and start getting ahead. For every professional woman who wants to get ahead-but feels she is at an impasse-*NICE GIRLS DON'T GET THE CORNER OFFICE* comes to the rescue. When overlooked for that special assignment or promotion, many women point the finger outwardly, looking for someone else to blame. Now, Lois P. Frankel presents a different view in her empowering career primer that helps women identify ingrained habits they learned as girls that may be holding them back, such as couching statements in a question, smiling inappropriately, tilting the head while speaking, and others. Only by overcoming these self-defeating behaviors will the 'nice girl' learn to leverage her power in the workplace-and claim the corner office she so richly deserves.

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作者简介

Lois P. FRANKEL, P.H.D., is president of Corporate Coaching Inter-national. She is an internationally recognized expert in the field of workplace behavior and the empowerment of women. In addition to her work with executives and managers at Fortune 100 compa-nies, Dr. Frankel is a sought-after speaker who provides insights and practical tools for increasing career success. A member of the American Psychological Association, National Speakers Associa-tion, and Society for Human Resources Management, Dr. Frankel is also a licensed psychotherapist with a doctorate in counseling psychology from the University of Southern California.

Dr. Frankel has been featured in newspapers and magazines,including Fast Company and Entrepreneur, and quoted extensively as an expert in her field in publications such as Fortune, Working Mother, the Los Angeles Times, and the Miami Herald. She is the author of Overcoming Your Strengths, which was named by Fast Company magazine as "the best unsung business book of the year" in 1997, as well as Women, Anger, & Depression and Kindling the Spirit.

Dr. Frankel can be reached through either of her Web sites:www.corporatecoachingintl.com or www.gr8speakers.com

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