

<<热点商品>>

图书基本信息

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内容概要

According to Jim Rogers, "commodities get no respect." Here are a few reasons why he thinks they should: they are easier to comprehend and study than stocks and behave more rationally since they are subject to the basic laws of supply and demand; they have outperformed many other investment options in recent years; it is foolish to ignore an entire sector of the marketplace; and a bull market is currently under way in commodities--a trend that Rogers expects to last for a least a decade longer. Further, Rogers believes that you cannot be a successful investor in stocks, bonds, or currencies without an understanding of commodities. *Hot Commodities: How Anyone Can Invest Profitably in the World's Best Market* is designed to introduce the novice to the basics of investing in commodities as well as explain what they are and why they are important. In doing so, he shatters some myths about the relative risks of commodities, explains the relationship between the stock and commodities markets, and provides a succinct analysis and history of the global oil, gold, lead, sugar, and coffee markets. Rogers also offers practical advice and information for beginners, including the best resources, how to read the commodities reports in the newspaper or on television, the various ways to open an account, information on index funds (such as Rogers' own index fund that he started in 1998), mechanisms, terminology, and other vital details people must know before investing. Clearly written and entertaining, *Hot Commodities* offers a solid introduction to investments that many people, including financial advisors, fail to give the proper respect. --Shawn Carkonen --This text refers to the Hardcover edition.

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