

<<供应链仓储业务后勤学>>

图书基本信息

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内容概要

Warehouses have been described as places where buyers keep their mistakes. They are also seen as a 'necessary evil': places that stop the flow of goods and thus increase costs without adding value. The truth is that warehouses often have a critical part to play in supply chain management, and warehouse managers should be centrally involved in the strategic aspects of any business. Excellence in Warehouse Management covers everything you need to know – from stock control to outsourcing – to manage warehouse operations as part of a holistic system, fine – tuned to serve the customer and drive the bottom – line. Cutting through jargon to clearly define and explain all the various processes of warehousing and logistics, Stuart Emmett reinvents warehouses as crucial links in supply chains that are streamlined, adaptable and profitable. Where speed and flexibility are watchwords, and people are valued and developed. With thinking points, self – assessment exercises and case studies he challenges you to consider your own operations in a new way, and plot a course into the future.

Balancing core principles with current issues such as global supply chains, reverse logistics, risk management in agile systems and socio – political influences, this is an essential guide for any warehousing, logistics or supply chain professional.

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作者简介

Stuart Emmett is a trainer, consultant and mentor, operating through learnexchange.com, his background is in managing warehouses.

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