

<<项目管理入门 第2版 Project Ma>>

图书基本信息

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内容概要

More than two thirds of American companies use teams to execute their most important projects, making project management a highly valuable skill for advancing your career. Project Management For Dummies, Second Edition introduces you to the principles of successful project management and shows you how to motivate any team to gain maximum productivity. You ' ll find out how to: Define your project and what you intend to accomplish ; Identify project stakeholders and their expectations ; Develop a project plan ; Establish project schedules and timetables ; Determine which skill sets and resources the project requires ; Choose team members and define their roles ; Launch you project and track its progress ; Encourage peak performance ; Conclude your project successfully. Complete with helpful tips on delegating, shortening schedules, and optimizing your own performance Project Management for Dummies, help you get your project, and your career, off the ground in no time. 作者简介： Stanley E. Portny, president of Stanley E. Portny and Associates, LLC, is an internationally recognized expert in project management and leadership with 28 years experience.

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