

<<SAIC解决方案>>

图书基本信息

书名：<<SAIC解决方案>>

13位ISBN编号：9780470097526

10位ISBN编号：0470097523

出版时间：2007-1

出版时间：John Wiley & Sons Inc

作者：Dr. J. Robert Beyster

页数：222

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<SAIC解决方案>>

内容概要

Can an employee-owned company succeed? Here is the inside story of one that thrived and grew to become a significant force in the nation's scientific and technical markets. In 1969, Dr. J. Robert Beyster founded Science Applications International Corporation (SAIC) with a unique vision of creating an employee-owned organization run according to 12 principles of success that encourage entrepreneurship and accountability. Today, SAIC has grown from a handful of scientists to over 43,000 employees – most of whom hold company equity – and more than \$8 billion in annual revenue, a steadily rising stock price, and top rankings as a contractor to government and business organizations. In this book, Dr. Beyster tells the story of SAIC, and offers valuable lessons to entrepreneurs and managers on how to build a company in which loyalty to values goes hand in hand with success. Dr. J. Robert Beyster (La Jolla, CA) is the founder of Science Applications International Corp. (SAIC). He served as CEO and chairman of the company for 35 years. Beyster continues to promote innovation and employee ownership through his Foundation for Enterprise Development and the Beyster Institute at the Rady School of Management at the University of California, San Diego. Peter Economy (La Jolla, CA) is Associate Editor of Leader to Leader, the award-winning publication for the Leader to Leader Institute, and a bestselling author of titles such as The Management Bible (0-471-70545-4) and Enterprising Nonprofits: A Toolkit for Social Entrepreneurs (0-471-39735-0). 作者简介： Dr. J. Robert Beyster is the founder of Science Applications International Corporation (SAIC). He served as CEO and chairman of the company for thirty-five years. SAIC grew from a start-up with a handful of employees to a firm with 43,000 employees and more than \$8 billion in annual revenue. Beyster promotes innovation and employee ownership through the Foundation for Enterprise Development and the Beyster Institute at the University of California, San Diego. He has received a range of honors, including a Lifetime Achievement Award from Ernst & Young, Spirit of San Diego award, and Next Millennium Award for Excellence in Education.

书籍目录

Foreword. Preface. Acknowledgments. 1 The Result: An \$8 Billion Business Success. 2 The Culture: People First. 3 The Vision: Freedom (with Strings Attached). 4 The Mission: From Science to Solutions. 5 The Glue: Employee Ownership. 6 The System: Participation in Decision Making. 7 The Organization: Organized for Growth. 8 The Plan: No Grand Plan. 9 The Pitch: Everyone a Salesperson. 10 The Loop: Feedback and Lessons Learned. 11 The Wild Card: Experiment Constantly. 12 The Bottom Line: Expect Reasonable Profit with Stock Price Growth. 13 The Challenge: Governance—Sustainability or Transition? 14 The Future: New Beginnings. Epilogue. About the Foundation for Enterprise Development. Appendix A: My Life before SAIC. Appendix B: SAIC Time Line. Appendix C: SAIC Principles and Practices. Notes. Index.

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>