

图书基本信息

书名：<<在平的世界中对人与项目的管理 The Rise of the Project Workforce>>

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内容概要

The Rise of the Project Workforce "Melik brings a difficult subject into focus by adding a detailed and feasible approach to managing complex projects in the digital age. Not only is The Rise of the Project Workforce a strong entry-level primer, but an extremely valuable reference guide for any seasoned project or program manager."-Jonathan W. Rider, Vice President and CIO, Gilbane Inc. "Project professionals remain challenged with business solutions that force-fit production and manufacturing discipline and tools to meet the needs of knowledge-based information workers. This book provides a comprehensive reference for enterprises that are making the shift to a service-based and project-based world."-Ray Wang, Analyst, Forrester Research "This is a must-read for anyone looking for a framework to manage complex projects where speed, quality, and managing diverse competencies are critical success components of the project." -Rich LaBarbera, President and CEO, Kintera Inc. and former president, Niku Corporation "The strength of The Rise of the Project Workforce is in the breadth of the topics covered-in both the realm of project management as well as human capital management. Lots of books do one well, but Melik manages to successfully educate readers on the importance of balancing and linking both areas." -John Colbert, CEO, Guidance Software Inc. "This book is a well-organized, college-level course for professionals preparing for the changes and challenges of the twenty-first century. It touches on current and future issues associated with risk mitigation and regulatory compliance that affect every company competing in the global marketplace today." -David Hofferberth, Analyst, SPI Research

作者简介：
Rudolf Melik has been a successful entrepreneur, professional speaker, and author with more than twelve years of field-proven experience in project and workforce management, regulatory compliance, and business process automation. A former software engineer, he cofounded Tenrox in 1995, where he has served as the CEO since the company's inception. He helped build Tenrox into a respected international software company with clients in more than fifty countries. He is also the author of industry white papers and a book on professional services automation. He lives with his wife and two children in La Crescenta, California. He holds a bachelor's degree in electrical engineering from McGill University.

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