

<<共同基金>>

图书基本信息

书名：<<共同基金>>

13位ISBN编号：9780470821435

10位ISBN编号：0470821434

出版时间：2007-12

出版时间：John Wiley & Sons Inc

作者：Mobius, Mark

页数：194

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<共同基金>>

内容概要

picture of how and why these markets function as they do. Key features include: clear definitions of financial terms worked examples of transactions and contracts summaries and overviews valuation techniques quick Quiz questions to reinforce the learning experience strip cartoons to explain complex trades entertaining cartoons from Alex to lighten the load war stories and anecdotes from Mark Mobius based on his remarkable experiences other Resources section to guide the reader to other useful books, websites and reference material.

书籍目录

1. An Introduction to Mutual Funds 2. Types of Mutual Funds 3. Making Sense of Mutual Fund Documents 4. Analyzing Performance 5. Mutual Fund Costs 6. Buying and Selling Mutual Fund Shares 7. Building Mutual Fund Portfolios 8. The Mutual Fund Industry: Trends and Growth Drivers Glossary Bibliography Index

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>