

<<建设人类>>

图书基本信息

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作者：Mun Leong Liew

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内容概要

“ Building for People to Build People; Building People to Build for People. ” “In real estate, the common mantra is location, location, location or timing, timing, timing. But we think it should be people, people, people. It is people who make decisions on both.” “Building people with right core competencies is important. But they must also have the right core values.” “We can take calculated market or operation risks. However, we cannot take any reputation risk at all.” “Linking real estate with the capital market is one of the strategies to create more Capital from Land.” “Innovation, Creativity and Entrepreneurship (ICE) are part of our corporate culture.” “We have successfully 'exported' real estate overseas.”

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