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作者：Jenster, Per V./ Pedersen, Henrik Stener/ Plackett, Patricia/ Jenster, Per V. (EDT)

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内容概要

Outsourcing became fashionable in the late 1980s, came of age in the 1990s, and is now a normal part of corporate life. Written by well-known and respected business authors and incorporating new research from Copenhagen Business School, this book covers the newest elements of outsourcing today and discusses how strategic alliances should be established between the buyer and supplier. Topics explored throughout include the scope, scale and importance of what is outsourced; the pricing and risk sharing involved; and changes to organizations which lead them to seek more outsourcing.

## 书籍目录

Preface Introduction 1. Understanding the opportunities Introduction What is outsourcing? The origins of outsourcing Trends and pressures Initial concepts Outsourcing today Traditional activities Peripheral activities Critical activities and processes Strategic and problem-solving activities Summary 2. Moving to supplying total solutions Introduction Management issues for outsourced activities Traditional activities Peripheral activities Critical activities and processes Case Study: The 1999 crisis at the UK Passport Agency Strategic and problem-solving activities Case study: The European Chewing Gum Company Summary 3. Retooling marketing and the sales force Introduction The search for a better way to trap mice Market segmentation variables Segmentation approaches Criteria for initial screening Evaluating potential segments Defining the market Timing, niche markets and global considerations Sales force management in a changed environment Sales force development for supplying total solutions Building sales force capabilities Summary 4. Managing buyer/supplier relationships Introduction The challenges for suppliers Case Study: Timex Dundee Case Study: IBM Denmark Supplier Challenge 1 - The need for additional competencies Supplier Challenge 2 - Managing the entry phase Supplier Challenge 3 - Running the contract Case Study: Driver and Vehicle Licensing Agency, UK The challenges for buyers Buyer Challenge 1 - The pre-bid phase Buyer Challenge 2 - Identifying the key suppliers Buyer Challenge 3 - Awarding the contract Buyer Challenge 4 - Running the contract Summary 5. Pricing solutions and managing risks 6. "Transitioning" human resources 7. Structuring "next generation" IT solutions 8. Achieving quality in outsourcing 9. Getting a good slice of a bigger pie Index

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