

<<THE WELLNESS REVOLUT>>

图书基本信息

书名：<<THE WELLNESS REVOLUTION 良好的革命>>

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内容概要

The paperback edition of this revolutionary business book, by bestselling author Paul Pilzer, shows wellness professionals and entrepreneurs how to get in on the ground floor of the booming wellness industry. A legendary entrepreneur and speaker, Pilzer predicts that within the next decade money spent on disease prevention will surpass that spent on disease treatment-and he shows readers how to stake their claim while there's still time. The Wellness Revolution is a step-by-step plan for getting rich that will help entrepreneurs figure out where they fit in the industry, learn how to control demand, and how to get started. This insightful and well-reasoned book shows how to take advantage of the wellness boom, but its lessons can be applied to any new market. Paul Zane Pilzer (Park City, UT) is a world-renowned economist, a multimillionaire software entrepreneur, a part-time rabbi, a college professor, and a bestselling author. As an entrepreneur, Pilzer earned his first \$10 million before the age of thirty. A former commentator on National Public Radio and CNN, Pilzer has been a guest on Larry King Live! three times, and he has been on the cover of several national magazines. He speaks to nearly 500,000 people a year, and more than 10,000,000 video and audio copies of his speeches have been sold.

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