

<<青云直上>>

图书基本信息

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## 内容概要

"Gregory Smith has written the definitive work on how to achieve leadership success in IT. This well-written and carefully researched book is a must-read for any IT professional with aspirations toward the top IT spot. Years from now, seasoned IT leaders will be crediting Smith's book with playing a role in their success." "Wow! Put all the tips, advice, and strategies in this book to use now. The road to the top is rarely straight—follow Gregory's advice and the path will reveal itself to you!" "While most professions have a distinct road map to the top, there is no standard career path to becoming a CIO. Smith addresses this unique challenge and provides aspiring CIOs with encouragement, advice, and essential skills based on years of his own and other CIOs' cumulative experience -- an important effort for the profession that Smith's fellow members in the CIO Executive Council embrace and applaud." "Teaching students what a CIO really does has been tough. We've had to choose between anecdotal treatments based on trade press articles and integrated academic frameworks that offer little in the way of lived experiences. Greg's book fixes that. By organizing interviews with leading technology executives, trade press reports, and his own experiences as a CIO, he provides an organized and comprehensive view of the job and its important role in modern organizations."

作者简介： GREGORY S. SMITH is the Vice President and Chief Information Officer (CIO) of Information Technology at the World Wildlife Fund in Washington, D.C. He has published several articles, including "Talking at the Top of the World" in CIO magazine, along with a variety of technology topics in eWeek and LAN Times. He was recognized as one of the top CIOs in the area of resourcefulness by CIO magazine and has given a variety of public presentations on the topic of information technology at conferences, including the Marcus Evans CIO 2004 Conference and the SAS M2005 Data Mining Conference. Mr. Smith also serves as an adjunct faculty member at The Johns Hopkins University in the School of Professional Studies Business and Education graduate program.

## 书籍目录

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