

<<企业风险管理>>

图书基本信息

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## 内容概要

Bill Reynolds really made a name for himself at his company after reinventing their internal control systems. As he basks in his recent promotion to Head of Corporate Planning, his CEO has a new challenge in store for him: find out everything he can about ERM and present his findings to the board within three weeks' time. Bill doesn't want to look like an idiot—not with the ink still wet on his new business cards—but he has to ask: what is ERM?

Following on the heels of its successful predecessor *Internal Control*, this sequel follows Bill, Jack, Helen, and Maria to London where they attend a seminar on Enterprise Risk Management (ERM) and learn not only what ERM is, but also how it can be best applied to any organization. Through Bill's latest journey, you'll discover what ERM is; how it must function as an initiative made by the board and through management; and why the board, CEO, and senior executives must be the stewards responsible for ERM. In *Enterprise Risk Management*, you'll learn how to:

- Develop a risk model that makes sense to the way your organization operates
- Discover ways of sharing risks between partners and key players
- Build a good understanding of risk and risk appetites within the entire organization
- Educate the board, top managers, and all employees about their responsibilities to manage risk properly
- Review all corporate systems, processes, and decision points so as to build risk assessment into and inside all parts of your business systems
- Encourage risk-smart thinking across your entire workforce
- Make sure your people are able to communicate what they have done to improve their controls and why
- Keep up the momentum through defined ERM maturity targets and build on success and learn quickly from any failures

In addition to the unique and engaging narrative, the book also includes diagrams and checklists in a "how-to" format to help you develop a good ERM process. There are valuable examples, illustrations, and helpful advice that can be adapted and adopted to a variety of organizations. A must-read for CFOs, CEOs, auditors, controllers, and operations managers, *Enterprise Risk Management* provides key techniques for implementing ERM into everyday work and across your entire organization.

#### 作者简介

K. H. SPENCER PICKETT is responsible for the internal auditing training programme at the National School of Government in Berkshire, England, and is the author of ten books on auditing and related topics.

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