

<<如何于商业房地产中赚钱>>

图书基本信息

书名：<<如何于商业房地产中赚钱>>

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内容概要

Commercial real estate investing is easier and cheaper to get into than you probably think it is. But if you're a novice investor or an investor who wants to make the switch from residential to commercial properties, how do you know where to begin? This Second Edition of *How to Make Money in Commercial Real Estate* shows you how to make the move to commercial real estate and wring the most profit from your investments. Successful investor and former accounting professor Nicholas Masters explains all the math and gives you all the expert guidance you need to successfully invest in commercial properties. You'll learn how to:

- Prepare yourself before you start investing
- Evaluate different types of real estate and undeveloped land
- Read economic cycles and indicators so you know when to invest
- Calculate the long-term potential profits from properties
- Understand tax issues that impact your profits
- Form an investment club to share the risks and costs of getting started
- Find and evaluate individual properties with great potential
- Negotiate, finance, and close your deals
- Manage your properties yourself or through a management company

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书籍目录

Preface	Acknowledgments	PART I: PREPARING TO INVEST IN REAL ESTATE	Chapter 1: Introduction
How This Book Is Organized	Before You Begin	Career Preparation	Insurance
Pension Planning	Home Ownership	Savings	Conclusion
Estate to Other Investments	Cash	Savings Accounts	Debt Instruments
Stocks	Collectibles	Precious Metals	Mining Stocks
The Miracle of Compound Interest	Real Estate Investment Trusts	Conclusion	Chapter 2: Comparing Real
Evaluating Types of Real Estate	Personal Homes and Other Small Residences	Starter Homes	
Small Apartment Complexes	Other Residential Properties	Garden Apartment Complexes	
High-Rise Buildings	Land	Types of Land	Net Leases
Shopping Centers	Anchored Shopping Centers	Strip Centers	Condominium Stores
Office Buildings	Warehouses and Public Storage Facilities	Conclusion	Chapter 3: Understanding
Economic Cycles and Their Effect on Real Estate	Economic Cycles and Real Estate	Speculation	
Who Is a Speculator?	Economic Cycles and Lenders	Types of Lenders	How Lenders Profit
Conclusion	Chapter 4: Calculating the Long-Term Potential Profits from Real Estate	Real Estate Profit	
Sources	Positive Cash Flow	Appreciation	Leverage
IN REAL ESTATE	Chapter 5: Getting Started as a Small Investor in Commercial Real Estate	Chapter 6: Finding and Evaluating Properties for Investment	Chapter 7: Negotiating, Financing, and Closing Real Estate
Transactions	Chapter 8: Managing Your Real Estate Investment	Appendix A: Additional Deals	Appendix B: Understanding Taxes and Real Estate
Documents	Appendix C: Common Real Estate-Related Forms and		
GLOSSARY	INDEX		

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