

<<人人皆赢>>

图书基本信息

书名：<<人人皆赢>>

13位ISBN编号：9780471757672

10位ISBN编号：0471757675

出版时间：2006-1

出版时间：John Wiley & Sons Inc

作者：Phil Harkins

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

内容概要

在线阅读本书

An inside look at one of the world's most successful real estate companies RE/MAX was founded over 30 years ago in Denver, Colorado, based upon a revolutionary idea for a new system of selling real estate. Since then, RE/MAX has experienced over 380 straight months of explosive growth. In Everybody Wins, authors Phil Harkins and Keith Hollihan reveal how RE/MAX has achieved such phenomenal success by examining the company's strategy, culture, and leadership. Harkins -- with the full cooperation of RE/MAX -- led a research team that closely studied RE/MAX as well as comparable fast-growing companies. The team observed critical meetings, attended conventions, dug through historical archives, and conducted extensive interviews with more than 50 key RE/MAX leaders. The outcome is an insightful and engaging account of one of the world's most successful companies. Order your copy today.

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>