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<<生物工艺学 Biotechnology>>

图书基本信息

书名：<<生物工艺学 Biotechnology>>

13位ISBN编号：9780521774390

10位ISBN编号：052177439X

出版时间：2002-8

出版时间：北京科文图书业信息技术有限公司

作者：Bauer, Martin W.; Gaskell, George; Bauer, M. W.

页数：411

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内容概要

Biotechnology is one of the fastest-growing and most controversial areas of scientific innovation and technology. As new developments occur, public debate has become more heated and grave concerns have been expressed about access to genetic information, labelling of genetically modified foods and human and animal cloning. This book presents a unique study of the relationship between new biotechnology and public perception, media coverage and policy formulation. It outlines a new conceptual framework and contains empirical studies on international controversies such as the cloning of Dolly the sheep and GM Soya.

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作者简介

Martin Bauer is a lecturer in social psychology and research methodology at the London School of Economics. He is also Research Fellow at the Science Museum in London. His recent projects include Re-analysis of Eurobarometer 1989, Public perceptions of the Human Genome Project in Britain, The Construction of Indicators of Public Understanding of Science in Europe and UK Science and Technology Media Monitor, 1945-1985.

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