

<<Medical writing医学写作>>

图书基本信息

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内容概要

Effective communication is the ultimate , but often daunting , purpose of any piece of medical research.

Medical Writing: A Prescription for Clarity provides practical information enabling first drafts to be turned into clear , simple , unambiguous text , without loss of individuality.

Written by a medical consultant and an experienced medical editor , it is sympathetic to the problems and needs of medical writers.

Like the preceding two editions , this expanded third edition deals with the basic craft of writing for publication , from spelling and grammar to choosing the best word or phrase.

Whether writing a simple clinical report or thesis , wanting to supervise others , or wanting just to develop greater skill in effective writing , this book is the ideal guide and reference.

Clear , simple and precise , and illustrated with apt cartoons , this is an invaluable handbook.

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