<<SPEED@WORK 快速工作>>

图书基本信息

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内容概要

Book Description

In the organizational lexicon, it's time to replace change with speed

First there was evolution, then there was change, and now there is speed. Frightening to some, invigorating to others, the rate and pace of change in our 24/7 world is such that we need a new lens through which to view it. Speed @ Work tackles an array of concepts and articulates how to grow and prosper in today 's relentless business environment, which is governed by employees 'demanding expectations, strategic agility, impact of technology and good old-fashioned change.

So what are the opportunities, problems, outcomes and innovations that arise from speed and rapid change at work? Using a 360-degree approach, this book discusses aspects of speed both now and in the future. Contributing authors:

Ben Salt, Janine Allis, Malcolm Broomhead, Dexter Dunphy,

Richard Baker, Lana de Kort, Michael McAllum, Geoff Small

The groundbreaking Management @ Word series uses the lens approach to explore the world of word in Australia from brand new perspectives. The books present individual chapters by different authors, each a journey in and of itself. With down-to-earth theory, real-life examples, personal anecdotes, passionate opinion and practical guidelines, the series is a must-read for those wanting to discover more about leadership, self and the art of management.

Other titles in the series include Love @ Work and DNA @ Work.

Book Dimension

length: (cm)22.8 width:(cm)15.2

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