

<<人力资源的绩效评估之发展Asses>>

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内容概要

In this practical book, Richard A. Swanson offers a comprehensive approach to forecasting and analyzing the financial implications of any HRD initiative. Packed with step-by-step tools and worksheets, illustrated through a variety of case studies, and featuring the author's state-of-the-art insights, this book offers HRD professionals an essential resource for planning and budgeting, presenting recommendations to executives and department leaders, and keeping their organizations on the cutting edge.

作者简介

Richard A. Swanson is professor and director of the Human Resource Development Research Center at the University of Minnesota. He has thirty years of consulting experience and has written more than 180 articles and books in the field. He lives in St. Paul

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