

<<FIERCE LEADERSHIP 强势>>

图书基本信息

书名：<<FIERCE LEADERSHIP 强势领导>>

13位ISBN编号：9780749952525

10位ISBN编号：0749952520

出版时间：1970-1

出版时间：人民出版社

作者：Scott, Susan

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### 内容概要

'Hire smart people...', 'Hold people accountable...', 'Focus on the client...'. For years, these mantras have been blindly adopted by business leaders everywhere but, as Susan Scott shows, these so-called best practices are ineffectual, cost companies vast sums and drive away the most valuable employees and customers. Yet they are so deeply ingrained in our organisational culture that no one has questioned them, until now. Informed by over a decade of research and work with CEOs and senior executives of the world's leading companies, Susan Scott reveals why these established practices are so wrongheaded and shows you how to spot the signs that you are falling prey to them and why they are adversely affecting your business. She then, in her direct, no-nonsense style, suggests a series of surprising and smart alternatives that you should put in their place.

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书籍目录

INTRODUCTION THE IDEA OF FIERCE  
FIERCE PRACTICE #1: FROM 360-DEGREE ANONYMOUS  
FEEDBACK TO 365 FACE-TO-FACE FEEDBACK  
FIERCE PRACTICE #2: FROM HIRING FOR SMARTS TO  
HIRING FOR SMART+HEART  
FIERCE PRACTICE #3: FROM HOLDING PEOPLE ACCOUNTABLE TO  
MODELING ACCOUNTABILITY AND HOLDING PEOPLE ABLE  
FIERCE PRACTICE #4: FROM  
EMPLOYEE ENGAGEMENT PROGRAMS TO ACTUALLY ENGAGING EMPLOYEES  
FIERCE PRACTICE  
#5: FROM CUSTOMER CENTRICITY TO CUSTOMER CONNECTIVITY  
FIERCE PRACTICE #6: FROM  
LEGISLATED OPTIMISM TO RADICAL TRANSPARENCY  
CONCLUSION: CROSSING THE BOLD LINE

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