

<<USE YOUR HEAD TO GET>>

图书基本信息

书名：<<USE YOUR HEAD TO GET YOUR FOOD眼高手低>>

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内容概要

Bestselling business author Harvey Mackay returns with an uplifting, amusing and jam-packed with proven tips book to guide you through the toughest job market in decades. The average person will have at least three career changes and ten different jobs by the age of 38. In this era of downsizing and outsourcing, you can never be sure your job will still exist in five years - or five weeks. So you'd better think of your career as a perpetual job search. That demands a passion for lifetime learning and the skills for relentless and effective networking. Mackay shows you how to be at your best when things are at their worst. His hard-hitting topics include: beating rejection before it beats you; warning signals that you might be losing your job; how to impress at interviews; negotiating the job you want, not the job they offer; taking advantage of the way bosses make hiring decisions; and blending the latest contact tools with old-fashioned face-to-face networking. Use Your Head to Get Your Foot in the Door is the definitive A-Z career resource for the rest of your life.

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作者简介

Harvey Mackay is the author of five New York Times bestsellers including *Swim with the Sharks Without Being Eaten Alive*. His books have sold more than ten million copies worldwide. He is one of America's most popular and entertaining business speakers and is chairman of MackayMittchell Envelope Company, a \$100 million company he founded in his twenties.

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书籍目录

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媒体关注与评论

'Harvey Mackay hits the bulls-eye. An important book for important times in our lives. The Shark Man at his very best.' Larry King 'Harvey Mackay knows how important the mental game is. Use Your Head to Get Your Foot in the Door helps you form a good game plan, execute it, and win.' Shaquille O'Neal 'I always read Harvey Mackay's weekly column and this book should be on your must-read list too. This book is full of Mackay's job search "secrets" including how to identify your network of contacts who can make a difference in the outcome of your job search, how to apply marketing and PR techniques to your job search, how to prepare for an interview, and how to successfully manage your time when you're unemployed.' About.com - Alison Doyle 'This collection of job search tips by Mackay follows the style of his previous bestsellers, complete with humorous examples and "quickie" one-page stories that illustrate his main points... The short chapters with descriptive titles make it easy to navigate, and Mackay offers tips - from changing your attitude to getting hired - both for those currently employed but wishing to position themselves better in their current companies and for those who are out of work. Highly recommended for job seekers and career changers at all experience levels.' Library Journal

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