

<<PAYPAL FOR DUMMIES >>

图书基本信息

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内容概要

Here's how PayPal can help your business succeed E-mail money, save money, make money, and enhance your Web site PayPal's a practical partner, and this handy handbook introduces you to its many identities. It can act as your banker, charge card, cashier, shipping clerk, and a whole lot more. Here's how to set up and use your account, plus tips on adding PayPal to your business Web site and even exploring its PayPal Web Services. Discover how to Establish the account you need Use PayPal like an ATM Set up multi-user access Accept payments in multiple currencies Ship merchandise using PayPal Create a shopping cart and buttons

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