<<Managing Health Prog>>

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Beaufort B. Longest Jr.

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This essential resource shows how to effectively organize, implement, and evaluate health programs and projects. Managing Health Programs and Projects clearly defines and describes the work of managers in health programs and projects. The book explores the decision-making process, defines the process of communicating, probes the fundamentals of program planning, explains budgeting, covers staffing for programs and projects, and explains how leaders motivate participants in health programs and projects.   Beaufort B. Longest Jr. is M. Allen Pond Professor of Health Policy and Management in the Department of Health Policy and Management in the Graduate School of Public Health at the University of Pittsburgh. He also holds a secondary appointment as professor of business administration in the Katz Graduate School of Business, and is director of the University of Pittsburgh's Health Policy Institute.

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