

<<活力培训>>

图书基本信息

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内容概要

Since 1990, Mel Silberman ' s classic book, Active Training, has been a runaway best-seller for trainers at all levels and a popular text for university level courses in adult education and training. The active training method—which turns the spotlight away from the instructor and put the emphasis on the learner—has emerged over time as a proven and reliable method for enhancing involvement, learning, and change. The third edition of Active Training, provides a thorough introduction to the core principles of active training design and delivery and includes a wealth of examples, tips, and techniques. The book has been revised to reflect the latest trends in workforce training and key sections, such as assessment and evaluation, have been thoroughly updated. In addition, a completely new chapter has been included to cover the design of active training for e-learning and online applications.

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书籍目录

List of Figures Preface Acknowledgments PART ONE: INTRODUCING ACTIVE TRAINING The Nature of Adult Learning Concerns About Active Training The Delivery of Active Training PART TWO: DESIGNING AN ACTIVE TRAINING PROGRAM Chapter 1 Assessing Training Needs Why Do Assessment? What Information Should Be Collected? How Can Information Be Collected? What If There Is No Time to Do a Proper Assessment? Chapter 2 Developing Active Training Objectives Setting Learning Goals Selecting Objectives Specifying Objectives Expressing Objectives Communicating Training Objectives to Others Chapter 3 Creating Opening Exercises What Opening Exercises Accomplish What to Keep in Mind When Creating Opening Exercises Ten Ways to Obtain Participation Chapter 4 Preparing Brain-Friendly Lectures Five Ways to Gain Your Audience ' s Interest Five Ways to Maximize Understanding and Retention Five Ways to Involve Participants During a Lecture Five Ways to Reinforce Lectures An Example of a Well-Designed Lecture Chapter 5 Finding Alternative Methods to Lecturing Demonstration Case Study Guided Teaching Group Inquiry Information Search Study Group Jigsaw Learning Tournament Learning Applying the Alternatives to a Common Topic Chapter 6 Using Experiential Learning Approaches Role Playing Games and Simulations Observation Mental Imagery Writing Tasks Action Learning Chapter 7 Designing Active Training Activities The Three Major Ingredients of Any Design Basic Questions About Any Design The Remaining Details Three Tips for Creative Designs Chapter 8 Sequencing Active Training Activities Basic Sequencing Guidelines Applying Sequencing Guidelines The Finer Side of Sequencing Experiential Learning Sequences Chapter 9 Planning Active Training Programs The Macrodesign of an Active Training Program Chapter 10 Blending Technology into Active Training Independent e-Learning Group-Based e-Learning Virtual Classrooms Blended Learning PART THREE: CONDUCTING AN ACTIVE TRAINING PROGRAM Chapter 11 Beginning an Active Training Program Chapter 12 Gaining Leadership of the Training Group Chapter 13 Giving Presentations and Leading Discussions Chapter 14 Facilitating Structured Activities and Promoting Team Learning Chapter 15 Concluding an Active Training Program PART FOUR: EXTENDING THE VALUE OF AN ACTIVE TRAINING PROGRAM Chapter 16 Providing for Back-on-the-Job Application Chapter 17 Evaluating an Active Training Program References Index About the Authors Pfeiffer Publications Guide

<<活力培训>>

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