

<<E 学习解决方案>>

图书基本信息

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内容概要

No matter how limited your training budget may be, e-Learning Solutions on a Shoestring is filled with the nuts-and-bolts information needed to incorporate e-learning solutions into your organization at minimal cost. The book offers myriad strategies for recycling, reusing, and repurposing resources; negotiating reasonable expenses for "store bought" e-learning products; and incorporating real-world ideas for assembling tools, techniques, and strategies into workplace solutions. "Effective training is key to preparing our workforce for the demands and challenges of the global economy. This book highlights the fact that, even on a limited budget, there are many tools available online that will increase efficiency and improve productivity in businesses, government agencies, and other organizations." —Michael F. Easley, governor, State of North Carolina "I adore bargains and this book points the way to online learning bargains that help folks learn! Others would have you think you need expensive vendors and infrastructure from the get-go, but Jane Bozarth shows you how to get started on a shoestring." —Patti Shank, managing partner, Learning Peaks, and coauthor, Making Sense of Online Learning "Jane Bozarth finally provides us with a guide to understanding what e-learning technologies can do for us—without breaking the bank. The realization that you can do e-learning for pennies per participant shows us what we should have always known: the focus isn't the technology, it's the learning." —Jennifer Hofmann, founder, InSync Training, and author, Live and Online! 作者简介 : Jane Bozarth is the e-learning coordinator for the North Carolina Office of State Personnel's Human Resource Development Group and has been a training practitioner since 1989. She is a columnist for Training Magazine and has written for numerous publications including Creative Training Techniques Newsletter and the Journal of Educational Technology and Society.

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