

<<E 学习解决方案>>

图书基本信息

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## 内容概要

No matter how limited your training budget may be, e-Learning Solutions on a Shoestring is filled with the nuts-and-bolts information needed to incorporate e-learning solutions into your organization at minimal cost. The book offers myriad strategies for recycling, reusing, and repurposing resources; negotiating reasonable expenses for "store bought" e-learning products; and incorporating real-world ideas for assembling tools, techniques, and strategies into workplace solutions.

"Effective training is key to preparing our workforce for the demands and challenges of the global economy. This book highlights the fact that, even on a limited budget, there are many tools available online that will increase efficiency and improve productivity in businesses, government agencies, and other organizations." —Michael F. Easley, governor, State of North Carolina

"I adore bargains and this book points the way to online learning bargains that help folks learn! Others would have you think you need expensive vendors and infrastructure from the get-go, but Jane Bozarth shows you how to get started on a shoestring." —Patti Shank, managing partner, Learning Peaks, and coauthor, Making Sense of Online Learning

"Jane Bozarth finally provides us with a guide to understanding what e-learning technologies can do for us—without breaking the bank. The realization that you can do e-learning for pennies per participant shows us what we should have always known: the focus isn't the technology, it's the learning." —Jennifer Hofmann, founder, InSync Training, and author, Live and Online!

作者简介：Jane Bozarth is the e-learning coordinator for the North Carolina Office of State Personnel's Human Resource Development Group and has been a training practitioner since 1989. She is a columnist for Training Magazine and has written for numerous publications including Creative Training Techniques Newsletter and the Journal of Educational Technology and Society.

书籍目录

List of Tables and Figures Acknowledgments Introduction: Getting the Most from This Resource Chapter 1: e-Learning: Some Basics What Is e-Learning? Why Use e-Learning? Moving from Classroom to Online Some New Ways of Thinking Avoiding Costly Mistakes Using e-Learning: Buy Off-the-Shelf or Build It Yourself? Summary PART ONE: DOING IT YOURSELF Chapter 2: Getting Started with Doing It Yourself Take Inventory: You Probably Have More Than You Think What Else Should You Have? User Considerations Want versus Need: What Will Meet Your Objectives? Summary Chapter 3: Building Simple Pages and Programs Using What You Already Have: MS Office Products and MS Paint Time to Move Up? More Advanced Design Tools Summary Chapter 4: Enhancing Basic Programs Free Clip Art and Other Media Free Design Templates Free Interactivity Tools Free Microsoft Downloads Macromedia Coursebuilder Design Tips and Tricks Summary Chapter 5: Creating Inexpensive Quizzes, Games, Searches, Puzzles, and Simulations Quizzes Games Searches: Treasure Hunts and Web Quests Puzzles Simulations Summary Chapter 6: Creating Low-Cost Collaboration Synchronous or Asynchronous Collaboration? Synchronous Tools Asynchronous Tools Creating Collaborative Activities Summary Chapter 7: Creating Performance Support Tools on a Shoestring When to Use Performance Support Tools Which Tool to Use Performance Support Tools: Some Examples Summary Chapter 8: Leveraging Resources PART TWO: BUYING YOUR SOLUTIONS Chapter 10: Buying Off-the-Shelf Courses PART THREE: PUTTING IT ALL TOGETHER Chapter 11: Hosting Your Programs and Tracking Learner Data Chapter 12: Application References and Other Sources Additional Resources Index About the Author

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