

<<项目证券管理>>

图书基本信息

书名：<<项目证券管理>>

13位ISBN编号：9780787977542

10位ISBN编号：0787977543

出版时间：2005-12

出版时间：John Wiley & Sons Inc

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页数：538

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内容概要

Project Portfolio Management (PPM) goes beyond the typical project management approach to offer a set of proven business practices that can help executives, program managers, and project managers bring projects into alignment with the strategies, resources, and executive oversight of the overall enterprise. Step by step, this book shows how to take a project from the inception of a vision to the realization of benefits to the organization. Project Portfolio Management draws on project management expert Harvey A. Levine ' s years of research and distills the knowledge and best practices from dozens of leaders in the field to show how to select and implement the projects that will garner the best results. Throughout this important resource, Levine tackles the many challenges associated with PPM, including

- Ranking value and benefits
- Determining the size of the portfolio pipeline
- Assessing the impact of uncertainty on projects and portfolios
- Understanding the benefit and risk relationship
- Establishing a portfolio governance capability
- Managing the portfolio to maximize benefits
- Implementing PPM

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