

<<赠款建议制定 Grant Propos>>

图书基本信息

书名：<<赠款建议制定 Grant Proposal Makeover>>

13位ISBN编号：9780787980559

10位ISBN编号：0787980552

出版时间：2006-11

出版时间：John Wiley & Sons Inc

作者：Clarke, Cheryl A./ Fox, Susan P.

页数：214

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<赠款建议制定 Grant Propos>>

内容概要

Nine out of ten grant proposals are rejected. Grant Proposal Makeover shows how to transform lackluster proposals into excellent ones – that have the potential to be funded. This book stands out from other traditional grantwriting books because it illustrates common flaws and problems in proposals and shows exactly how to fix them. It also includes helpful tips and quotes from foundation program officers and funding community insiders taken from an international survey of foundation professionals.

作者简介

Cheryl A. Clarke is a fundraising consultant and trainer who has presented at many conferences, including the Association of Fundraising Professionals International Conference and the Puget Sound Grantwriters Association Annual Conference. She is the auth

书籍目录

Preface
The Authors
Introduction
1 Demonstrating the Fit: Making First and Lasting Impressions
2 Disorganized Proposals: Bringing Order to the Chaos
3 The Case of the Missing Needs Statement: Honing the Heart of the Proposal
4 Too Much of a Good Thing: Taming the Statistician
5 Evaluation: Making Sure the Proposal Measures Up
6 Budgets: Telling Your Story in Dollars and Cents
7 Proposal Length: The Long and Short of It
8 Split Personality: What Happens When There ' s More Than One Writer
9 Florid Writing: When Proposals Go Over the Top
10 The “ Mystery ” Proposal: Making Sense of Nonsense
11 The Perfect Package
Mission Accomplished: Transformation Complete
Resource A: Checklist for a Memorandum of Understanding
Resource B: Grantmakers Responding to Our Survey
Index

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>