

<<积极的风险>>

图书基本信息

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内容概要

Author and lifelong risk taker, Barbara Stoker was a high-profile executive at several Fortune 500 corporations, raised three sons as a single mom, and is an avid paraglider and ice and mountain climber. While most of us will never face the terror Barbara experienced while navigating an overhang at two hundred feet, we all need to learn to take the risks that will ultimately lead to our success. In *Positive Risk*, Barbara Stoker weaves her fascinating professional and personal stories with those of other dynamic women. These inspirational (and informative) stories provide women with the proven strategies, techniques, and tools for taking the intelligent risks necessary for growth and success. *Positive Risk* explores Stoker's four basic strategies for success: Choose Your Mountain, Plan Your Route, Build Your Courage, and Climb Strong. The book also includes the twelve critical questions that every woman should ask before she takes a risk. *Positive Risk* offers a down-to-earth guide that shows how to develop the confidence women need to keep an open mind, simplify risk, trust their intuition, stay curious, and find the wisdom in every situation. Women will discover practical ways to tap into their passion and create their own opportunities. Stoker's commonsense approach is designed to help women understand the difference between setting themselves up for success and setting themselves up not to fail.

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作者简介

Barbara Stoker is one of the most influential thinkers on personal leadership and risk, specializing in women and risk taking. She speaks, consults, and writes on leadership and risk. Previously, she was an executive at Hallmark, Disney, Mattel, and Coors and now runs her own consulting firm, IntelligentRisking, Inc. Stoker is the author of *A Woman with a Minute . . .* and *IntelligentRisking for Women*.

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