

<<Pfeiffer年鉴2007>>

图书基本信息

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内容概要

The 2007 Pfeiffer Annual: Consulting is a ready-made toolkit of ideas, methods, techniques, and models that assist and support your work as an organizational consultant. The materials provide highly accessible means of interacting with a diverse variety of systems and processes—from collaborative work systems and executive coaching to strategic planning and organization development.

作者简介： Elaine Biech is the author of more than a dozen articles and books, including *The Business of Consulting*, *Marketing and Selling Your Consulting Services*, and *The Consultant's Quick Start Guide*, all published by Pfeiffer. She is also the author of *Training for Dummies*. Biech is president and managing principal of ebb associates inc and consults, as well as design and delivers training programs, to a diverse range of industries including health care institutions, insurance, banking, shipbuilding, manufacturing, government, and nonprofit organizations.

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