# <<董事会获得成功的7个要素 The >>

#### 图书基本信息

书名: <<董事会获得成功的7个要素 The Imperfect Board Member>>

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#### 内容概要

Praise for The Imperfect Board Member "Finally! A book about boards that isn't boring!"--Patrick Lencioni, author, The Five Dysfunctions of a Team "Everyone wins with good governance--countries, corporations, and community groups. In a compelling style like no one before him, Jim Brown helps leaders understand the keys for boardroom excellence. The Imperfect Board Member ought to be required reading for people on every type of board. The great thing is that it won't need to be required--it's such a fun book, every leader will want to read it."--Jim Balsillie, chairman and co-CEO, Research in Motion; chair, Centre for International Governance Innovation "I know no board members, myself included, who won't learn valuable lessons from Jim Brown's book The Imperfect Board Member. Don't miss it!"--Ken Blanchard, coauthor, The One-Minute Manager and The Secret "Thanks to Sarbanes-Oxley, boards have become active. The Imperfect Board Member clarifies sharply the lines of what boards need to do and what management needs to do. The time has come for the two groups to work together and yet keep independent."--Ram Charan, coauthor, Execution, and author, Boards That Deliver "The Imperfect Board Member by Jim Brown is a highly perceptive, eminently readable, engagingly human book on how boards and directors can improve their performance. In a breezy conversational style that uses dialogue invitingly and often, the author explores with sensitivity and a light touch not only the standard ingredients but also the more subtle nuances of excellence in both corporate and not-for-profit governance."--William A. Dimma, author, Tougher Boards for Tougher Times; chairman, Home Capital Group Inc.

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#### 书籍目录

Foreword, by Patrick Lencioni. Introduction: Boards Matter. 1. On the Edge. 2. A Glimmer of Hope. 3. The Secret Formula. 4. The Enemy Within. 5. Unraveling from the Inside. 6. Rebuilding from the Ground Up. 7. One Step Forward, Two Steps Back. 8. Expect More. 9. Catching the Wind. 10. Uncovering the Gem. 11. Breakthrough. 12. The Big Day. Afterword: Making Application. Recommended Reading on Governance. Notes. Acknowledgments. The Author.

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