

<<PLOT TO GET BILL GAT>>

图书基本信息

书名：<<PLOT TO GET BILL GATES(阴谋对付比尔盖茨)>>

13位ISBN编号：9780812990737

10位ISBN编号：0812990730

出版时间：2000年07月

出版时间：Three Rivers Press (2000年7月18日)

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内容概要

Money and success do strange things to people, especially when they're not their own. Perhaps no better example of this phenomenon is Silicon Valley's obsession with Microsoft and its leader, Bill Gates, an obsession that Gary Rivlin examines with great relish and in great detail in *The Plot to Get Bill Gates*. Rivlin discovers a "king-sized obsession among one-dimensional workaholics" that's known in the industry as "Bill Envy," a phenomenon that has destroyed companies, inspired dozens of jokes (e.g., "How many Microsoft engineers does it take to change a light bulb? None. Bill Gates will just redefine Darkness™ as the new industry standard"), and for some raises the possibility of a wider conspiracy that pits Microsoft against everyone else--Silicon Valley, the Justice Department, even Ralph Nader.

From Gates's awkward adolescence to his position as the world's richest man, Rivlin takes a deep look into his character and uses him as a means to reveal the character of those that oppose him, a drama that he likens to that in *Moby Dick*. Unlike other books about Microsoft (*The Microsoft File*, *How the Web Was Won*, *Barbarians Led by Bill Gates*), Rivlin's tries not to take sides. Nevertheless, the Captain Ahab's (Ray Noorda, Scott McNealy, Larry Ellison, among others) come off looking less flawed, but certainly not as smart or as calculating or as dangerous as the white whale (Gates). While most of this material will be familiar to anyone who follows Microsoft and its competitors, Rivlin manages to keep the pages turning with dozens of entertaining anecdotes and stories about Gates and his enemies. *The Plot to Get Bill Gates* is a must for anyone who loves a good old-fashioned high-tech food fight. --Harry C. Edwards

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