

<<女孩忠告>>

图书基本信息

书名：<<女孩忠告>>

13位ISBN编号：9780814474198

10位ISBN编号：0814474195

出版时间：2007-1

出版时间：7-09999

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页数：210

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内容概要

We've all been told that nice girls don't get the corner office. And they certainly don't strike out on their own to start a million-dollar company. . . Fortunately, we all know better. As the head of the highly successful SBTV.com (Small Business Television), author Susan Wilson Solovic is an authority on making money and building a thriving business. Now in *The Girls' Guide to Building a Million-Dollar Business*, she shows women how to gain the confidence and knowledge they need to become successful entrepreneurs. Featuring interviews with daring, powerhouse women like Gayle Martz, President & CEO, Sherpa's Pet Trading Company, and Taryn Rose of Taryn Rose International, Solovic offers frank advice and hard-won lessons including: Taking emotions out of the workplace. Make business decisions based on what is best for the company, not on your personal feelings. Thinking big and bold. Believe that you can be successful and be willing to announce your intentions to the world. Managing for growth. Hire the right people and discover the best ways to keep them. Never being afraid to take a chance. Boost profits by taking financial risks. Inspiring and unflinching, *The Girls' Guide to Building a Million-Dollar Business* shows women that not only do they have the power to earn more money and control their financial destinies - they deserve to. 作者简介： SUSAN WILSON SOLOVIC is CEO of SBTV.com and a respected author and public speaker. She serves on advisory boards for the Smurfit-Stone Center for Entrepreneurship at Saint Louis University and the Women Presidents' Organization. Solovic is a popular guest on radio and television programs across the country, including CNN and Early Today. She is a small-business contributor on ABC's America This Morning and is the author of *The Girls' Guide to Power and Success*. She lives in St. Louis.

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书籍目录

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