

<<Blackwell管理百科全书>>

图书基本信息

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内容概要

The Blackwell Encyclopedia of Management Information Systems has been updated with recent developments in the use of information systems in organizations and the information systems function that plans, implements, and operates the systems. The update describes new applications of information technology to systems and processes including those enabled by the Internet. New technologies that a manager may need to understand are described and the implications for business processes explained.

书籍目录

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