

<<国际商务误区 Blunders in>>

图书基本信息

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内容概要

Mistakes in business, errors no one wants to admit, and stories of disaster and crisis no one cares to recount can illustrate valuable lessons and strategies for coping with similar situations in the future. David Ricks continues to uncover many informative, entertaining blunders that will make this book hard to put down.

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