

<<永不言败>>

图书基本信息

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作者：Celia Sandys

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内容概要

There is a timelessness to Winston Churchill's legacy for those who lead, regardless of their profession or title. Now, in *We Shall Not Fail*, Churchill's granddaughter Celia Sandys has distilled the essential principles of leadership that guided Churchill throughout his remarkable career. Heralded as the most significant English leader in history, and certainly the greatest orator of his time, Churchill seemed to have been born with the ability to lead. Yet for all his natural gifts, Churchill constantly worked to make himself a better leader, embarking early on a self-taught course of study. Frail and sickly as a young man, Churchill became a crack shot and fiercely brave soldier on the outposts of the British Empire. His dedication to self-improvement and effectiveness resulted in an extraordinary ability to persevere and motivate others. He pressed for results through his red-tinged "Action This Day" memos and face-to-face meetings with his ministers and generals; he pushed for arms commitments from Roosevelt in letters and telegrams; and, most of all, he made his vigorous and undeniable presence felt in visits to the troops and the latest bombed-out London neighborhood. More than just a biography, *We Shall Not Fail* highlights and celebrates the character that made Churchill a leader for the ages--his courage, his magnanimity, his impatience with bullies, his passion. Drawing on vivid stories, letters, and speeches, Sandys reveals the lessons we must learn if we are to lead in today's tough business environment by studying the actions and words of a man who to this day remains an inspiration to all.

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作者简介

Celia Sandys is the granddaughter of Winston Churchill. She is the author of *The Young Churchill* and *Churchill: Wanted Dead or Alive*.

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