

<<训练和指导者 Coaching & Mentoring>>

图书基本信息

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内容概要

Fast track route to coaching and mentoring top performers for individual and organizational success. Covers the key areas of coaching and mentoring, from conducting a training needs assessment and reinforcing quality performance and employee accountability to empowering top performers and applying mentoring to succession planning and diversity management. Examples and lessons from some of the world's most successful organizations, including Saturn, Arthur Andersen, General Electric, Johnson & Johnson, Royal Dutch Shell, the World Bank and Analog Device Inc, and ideas from the smartest thinkers, including Abraham Maslow, Frederick Herzberg, Douglas McGregor, Peter Drucker and Jack Welch. Includes a glossary of key concepts and a comprehensive resources guide.

作者简介

FLORENCE STONE has written for a variety of publications and web sites, including headhunter.com and amanet.org, the web site of the American Management Association. She is author of several books, including The High-Value Manager and Coaching, Counseling

书籍目录

Introduction to ExpressExec08.09.01 Introduction08.09.02 Definitions of Terms08.09.03 Evolution08.09.04 The E-Dimension08.09.05 The Global Dimension08.09.06 The State of the Art08.09.07 In Practice08.09.08 Key Concepts and Thinkers08.09.09 Resources08.09.10 Ten Ways to Make Things HappenFrequently Asked Questions (FAQs)Index

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