

<<RESULTS - KEEP WHAT'>>

图书基本信息

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### 内容概要

“ Highly readable and right on target, Results will help readers at all leadership levels understand why their organizations fall short, frustrate talented people, and deny even the most obvious needs for change. In the hands of committed leaders, Results will get results. ” —Hank McKinnell, chairman and CEO of Pfizer, Inc., and author of A Call to Action: Taking Back Healthcare for Future Generations

“ I highly recommend this practical book on how to organize and deliver the optimal results you always wanted but never achieved. ” —Dick Kovacevich, chairman and CEO of Wells Fargo Bank

“ Results makes a solid case for organization types and the four building blocks that make up a company ’ s DNA. Neilson and Pasternack show how business leaders can use these tools to diagnose problems and modify their DNA to create sustainable solutions and a healthy company. ” —Chad Holliday, chairman and CEO of DuPont

“ Results is critical for any executive. You ’ ll learn how to figure out the DNA of your organization and then act on that knowledge. With readable tales and enlightening examples, it shows how to build on what ’ s good and discard what ’ s bad. ” —Walter Isaacson, CEO of the Aspen Institute and author of Benjamin Franklin: An American Life

“ Results identifies a number of all-too-common organizational pathologies that get in the way of business performance. More than that, Neilson and Pasternack provide explicit, example-filled advice on how to fix the problems and take your organization to the next level. ” —Jeffrey Pfeffer, professor of organizational behavior, Stanford Graduate School of Business, and coauthor of The Knowing-Doing Gap

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书籍目录

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