

<<60秒领导>>

图书基本信息

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内容概要

Why do you need this book? There are too many leadership books, too many leadership theories, too many leadership courses, and no time to filter out the good from the bad from the just plain boring. Whether you are the CEO of a public company or the head of your own little empire of one, you don't have time to wade through all the leadership information. You need a high impact, time saving guide to the essentials. The 60 Second Leader does the research and the filtering for you. It distils thirty essential elements of leadership into 60 second bites, interlaced with thirty tales to help bring the learning to life. You're too busy to read everything you need to read on leadership. So don't. Let The 60 Second Leader be your short-cut guide.

书籍目录

About the Author Who this book is for Introduction: The 60-Second PhD in Leadership PERSONAL LEADERSHIP 1 Failure 2 Intuition 3 Decisions 4 Connection 5 Luck 6 Optimism LEADING THE ORGANIZATION 7 Strategy 8 Competition 9 Action 10 Execution 11 Management 12 Change LEADING PEOPLE 13 Questions 14 Attention 15 Stories 16 Motivation THE 60-SECOND LEADER 17 Engagement 18 Targets DISTRIBUTED LEADERSHIP 19 Innovation 20 Culture 21 Leading from the middle 22 Customers 23 Frontline leadership (1) 24 Frontline leadership (2) GREAT LEADERSHIP 25 Ego 26 Humility 27 Fear 28 Love 29 Presence 30 Legacy Where next? Index

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