

<<Corporate Financial >>

图书基本信息

书名：<<Corporate Financial Strategy and Decision Making to Increase Shareholder Value 公司增进股东价格的财政策略及决策>>

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内容概要

A buzzword on Wall Street, everyone is interested in increasing "shareholder value." Corporate executives, CEOs, board members, and managers all talk of ways to maximize shareholder value, while growing their businesses. In *Corporate Financial Strategy and Decision Making*, Harold Bierman discusses all the financial strategies managers should follow to increase shareholder value. He covers corporate financial planning, financial strategies, alternative sources of funds, and other financial angles for managers of all levels. This comprehensive guide also includes in-depth explanations of dividend policy-making, mergers & acquisitions, capital structure, and risk management.

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