

<<绿色产品设计COOL HUNTING >>

图书基本信息

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内容概要

Designers all over the globe are hailing 'green' as the new 'black' and taking up the call to reduce, reuse and repurpose existing resources in their products. The most ingenious designers know it can be done without sacrificing creativity, style or functionality. Some of the designs in Cool Hunting Green meet our environmental challenges head-on and actively contribute to a greener world; others aim to tread lightly and minimise their impact; and some simply want to make a statement, possibly inspiring others to action. Cool Hunting Green is a fascinating collection of quirky, bold and unique products guaranteed to get you thinking, talking and maybe even acting in a more environmentally sensitive manner... without losing your cool. Each creation is presented with a web address so you can go and buy it yourself. Better than that, a whole new world will open up when you use the web addresses to kick-start your own cool hunting. No one paid to be in this book.

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