

图书基本信息

书名：<<电子商务与服务中的数据工程问题/Data engineering issues in e-commerce and services>>

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内容概要

This book constitutes the refereed proceedings of the Second International Workshop on Data Engineering Issues in E-Commerce and Services, DEECS 2006 held in San Francisco, California, USA in June 2006. The 15 revised full papers and 8 revised short papers presented were carefully reviewed and selected from 47 submissions. They address issues such as service engineering, service-oriented architecture, data and knowledge engineering, business models and analysis, system and tool implementation, and applications to service practices. The papers are organized in topical sections on e-commerce services, business processes and services, data and knowledge engineering, business models and analysis, Web services, and e-commerce systems.

书籍目录

E-Commerce Services An Approach to Detecting Shill-Biddable Allocations in Combinatorial Auctions
Explanation Services and Request Refinement in User Friendly Semantic-Enabled B2C E-Marketplaces
Customer Future Profitability Assessment: A Data-Driven Segmentation Function Approach Optimization
of Automatic Navigation to Hidden Web Pages by Ranking-Based Browser Preloading Business Processes and
Services Transforming Collaborative Business Process Models into Web Services Choreography Specifications
Evaluation of IT Portfolio Options by Linking to Business Services Process Driven Data Access Component
Generation Using Naming Tendencies to Syntactically Link Web Service Messages Data and Knowledge
Engineering Maintaining Web Navigation Flows for Wrappers Mobile P2P Automatic Content Sharing by
Ontology-Based and Contextualized Integrative Negotiation Integrating XML Sources into a Data Warehouse
Remote-Specific XML Query Mobile Agents Business Models and Analysis A Process History Capture System
for Analysis of Data Dependencies in Concurrent Process Execution Business Impact Analysis Using Time
Correlations A Bottom-Up Workflow Mining Approach for Workflow Applications Analysis BestChoice:
A Decision Support System for Supplier Selection in e-Marketplaces Web Services Semantic Web Services
Enabled B2B Integration A Novel Genetic Algorithm for QoS-Aware Web Services Selection Analysis of Web
Services Composition and Substitution Via CCSE-Commerce Systems Modified Naive Bayes Classifier for
E-Catalog Classification..... Author Index

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