

<<物流与供应链管理辞典>>

图书基本信息

书名：<<物流与供应链管理辞典>>

13位ISBN编号：9783895782725

10位ISBN编号：3895782726

出版时间：2007-8

出版时间：John Wiley & Sons

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页数：673

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内容概要

One of the main goals of the logistics and supply chain management function is to enable an enterprise to serve its customers in a quick precise, reliable, error-free and flexible manner. Interfunctional communication is just as important as the effective use of modern information exchange technologies through worldwide networks and data highways. All the functions in the logistics chain must strive to do this job at the lowest possible cost. These more than 8,00 "Logistics Terms" are based on many topics. They are the result of many years' work in production, purchasing, distribution, trade and traffic as well as information and communication. --This text refers to an out of print or unavailable edition of this title.

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