

<<计算机专业英语>>

图书基本信息

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前言

21世纪高职高专教育的发展是以应用型与专业理论型教育并存、共同发展为特征的教育模式。本科的教学往往是偏重理论教育，学生实践能力普遍偏弱，与生产实践脱离较远，而专科又是本科的浓缩。

因此，解决现阶段出现的教育现状与社会需求严重脱节问题的最好的办法是大力发展高等职业教育。高职高专教育是高等教育的重要组成部分，具有高等教育和职业教育的双重属性，其教学目的是使学生既掌握所学专业的基础知识和基本理论，又掌握该专业应具备的职业技能，并具有运用所学知识分析和解决实际问题的综合能力，从而成为各行各业的中高级专门人才。

国家已经认识到发展高等职业教育对我国建设的重要性，并加大力度重点发展高等职业教育，这主要体现在：（1）重点发展高职，新扩招的学生主要是高职；（2）原来的大专逐步向高职发展；（3）成人教育也要办成高职类型。

高职教育将和全日制普通高等教育并列成为我国重要的高等教育形式。

目前我国已有高职高专学校1000多所，现正在逐步向本科和研究生层次发展。

高职教育的蓬勃发展正面临如下问题：1）知识更新快；2）每节课需传递的信息量增大；3）实践性强，实验教学占主要地位；4）现有的高校教学经验不适合高职的教学要求；5）师资的知识结构还要改变和更新；6）现阶段没有既定的、完善的教学大纲和教材。

教材建设工作是高职高专教学中重要的组成部分，根据1999年教育部高教司主持召开的全国高职高专教材工作会议精神，我们组织编写了本套高职高专规划教材。

本套教材具有高职高专的特色，注重对学生实际操作能力的培养，适合当前高职高专的教学需要，希望在教学能起到抛砖引玉的作用。

本套教材有以下特点：（1）以实用为主兼顾最基本的理论知识。

本套教材以涵盖网络专业、多媒体专业、信息管理专业、电脑艺术设计专业、会计电算化专业和电子商务专业等多个专业的教学用书。

（2）本套教材的基础部分以公共课为主要讲述内容，专业部分以实用技术为主，并以实例贯穿全书进行讲述。

对个别实用性极强的内容，采用以实例教学的方式阐述，用实例讲解该技术的具体操作方法。

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内容概要

本书在《计算机专业英语》第一版的基础之上对部分课文和阅读材料的内容做了更新。以计算机科学和网络技术为背景，精选了16篇主题针对计算机进行概括描述的英语文章。内容涉及到计算机的历史和未来、计算机操作、软件和硬件的安装与使用、病毒、黑客、网络搜索与网络安全等各个领域。

本书中的语言具有较强的时代气息，内容具有较强的可读性。

每一课的内容包括：课文、单词、难句分析、语法、技能训练和阅读材料。

为了方便阅读，在每课课文前面都有摘要和关键词。

书后附有每篇课文的参考译文和练习答案，并附有一份全书的综合练习自测题和参考答案。

本书可作为高职高专计算机专业或相关专业的英语教材，也可供自学者和计算机爱好者使用。

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章节摘录

heart. Yahoo fired a loud shot back at Google by agreeing to buy Overture Services Inc. Yahoo agreed to pay \$1.63 billion in cash and stock for Overture, months after buying another search-technology specialist, Inktomi, for \$235 million. The moves will let Yahoo reduce its dependence on Google, currently the primary search engine for Yahoo searches. Microsoft is also waking up to the power of Google and racing to protect its turf. The Yahoo deal has ripples for Microsoft, since the software giant has been a big Overture customer. But early this year Microsofts MSN online group launched a project to develop its own search engine, with the goal of using search to increase MSN subscribers and advertisers. That could be a big threat to Google, given Microsofts history of patiently eyeing new markets, then using its grip on PC software to dominate them. Some industry executives think its technological lead is precarious, vulnerable to moves into its turf by the likes of Microsoft and Yahoo. Dominant market positions in technology tend to endure only if customers face a high cost of switching products, as with Microsofts operating systems and Intel Corp.s microprocessor chips. Some rivals, particularly Yahoo, can blame themselves for helping Google take off. Three years ago, Yahoo picked Googles search engine to provide search results on Yahoos network of Web sites, replacing a service by Inktomi. Yahoo had started by providing Internet searchers with information from its own directory, functioning like a giant Yellow Pages to the Internet organized largely by human editors. If this couldnt provide the information Yahoo would use Googles search technology. Increasingly, though, users went directly to Googles Web site for results.

As for Microsoft, it for years largely ignored Google and the search business. But search is also shaping up to be a central piece of Microsofts next version of Windows, codenamed Longhorn. Longhorn is expected to enable PC users to search for information across all of their PC applications, such as Word and Outlook, as well as the Internet. A search engine built into Longhorn could pose a strong challenge to Google. AOL Time Warners America Online has also helped Google become big. AOL switched to Googles service for its U.S. customers 14 months ago. With Yahoo and Overture linking up, AOL may be more dependent on its relationship with Google.

Meanwhile, Google is starting to move onto the turf of online shopping companies. Late last year, it created a website called Froogle, which lets users search for books, apparel and virtually any other product for sale online.

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编辑推荐

《计算机专业英语》自2003年第一版发行之后，受到读者的欢迎，至今已印刷了7次，并被教育部评为普通高等教育“十一五”国家级规划教材。

为了适应计算机领域瞬息万变的知识更新的形势，更好地促进教学，《计算机专业英语》第二版对教材内容做了更新。

这次更新不仅是对课文和阅读材料的内容选择上进行更新，而且吸收国外教材注重实用的理念，对语法、练习、技能训练等部分也进行了修改。

同时在全书的结构编排上，也做了相应的调整。

第二版中将课文增加至16课，并在书后增加了一份综合练习自测题，以帮助读者复习和自我评估。

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