

<<商务英语听力4>>

图书基本信息

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内容概要

《商务英语系列教材：商务英语听力（4）（学生用书）（完整版）》共15个单元。每单元由4个部分组成，前3个部分内容涉及代理、金融、专利、契约、保险、航空、餐饮、会展、物流、投资、电子商务、连锁经营、市场竞争、售后服务、兼并重组、IT产业、经济全球化、北京奥运等各类商务活动，其中第 部分拟用于课堂教学，第 部分用作课外练习，教师和学生可根据教学实际灵活使用，最后是幽默短文，旨在活跃教学气氛，帮助学生提高听力，增强语感。

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书籍目录

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