

<<项目管理>>

图书基本信息

书名：<<项目管理>>

13位ISBN编号：9787040114041

10位ISBN编号：7040114046

出版时间：2002-11

出版时间：高等教育出版社

作者：Richard Murch

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<项目管理>>

内容概要

本书适用于负责信息技术项目的新兴项目管理者，内容包括：项目管理的简要综述及其全面进化的一些背景知识；项目管理原理，涵盖基础性信息，包括基本技能、项目规划和报告元素，以及良好项目组的构件要素与问题；项目管理生存周期，按阶段划分项目，解释每一阶段的目的并具体描述其中的活动、可创造性和每一阶段的资源和意图；项目管理技术，诸如各种方法的类型和使用，风险管理和问题，以及软件质量保证、配置管理和危机管理等问题；项目管理中的知识管理等问题及因特网对项目管理的影响的讨论。

本书适用于管理信息系统、决策科学等项目管理类课程。

作者简介

作者Richard Murch现在美国俄亥俄州从事顾问工作，并担任项目经理的职务，曾供职于IBM公司、Andersen咨询公司，经常在北美、欧亚等地的系统开发会议中作演讲，在这一领域具有很高的权威性。

<<项目管理>>

书籍目录

Preface Who Should Read this Book Organization of this BookPart 1 Introduction to Project Management Chapter 1 Evolution of Project Management Introduction Industrial Revolution Key People in Early Project Management Other Significant EventsPart 2 Principles of Project Management Chapter 2 Basic Skills for Project Managers Introduction What Does a Project Manager Do? Necessary Skills Personal Skills Technical Skills Management Skills Coping Skills Manage One Project-or Many? Project Management Skills Development Keys to a Successful Skills Management Endeavor Conclusions Chapter 3 Project Planning and Reporting Introduction Project Planning Deliverables Project Standards How Much Detail? Project Status -An Example Conclusions Chapter 4 Project Teams Shortages in Information Technology Staff Need for Retention The Cost of Information Technology Staff Replacement An Analysis Retention-Meeting Needs ConclusionsPart 3 The Project Management Lifecycle Chapter 5 Project Lifecycle Overview Introduction Lifecycle Process Management Section Layout and structure Phase Checklists CRUD- Deliverables Matrix Chapter 6 Project Planning Phase Purpose Objectives Activities Roles Inputs Outputs Milestones Tools Chapter 7 Analysis and Design Phases Analysis Phase Purpose Objectives Activities Roles Inputs Outputs Milestones Tools Design Phase Roles Inputs Outputs Milestones Tools Chapter 8 Construction Phase Purpose Objectives Activities Roles Inputs Outputs Milestones Tools Chapter 9 Test Planning and Preparation Purpose Objectives Activities Roles Inputs Outputs Milestones Testing Phase Tools Preparation Phase Chapter 10 Roll-out Planning and Implementation Phase Purpose Objectives Activities Roles Inputs Outputs Milestones RolloutPart 4 Project Management Techniques Chapter 11 Project Management Methodologies Introduction What Is a Methodology, and Why Use One? Methodology Structures Why Use a Methodology? Author's Prediction What Are the Products? A Case in Point Conclusions Suggested Readings Chapter 12 Managing Rapid Application Development Introduction RAD Concepts Objectives and Benefits of RAD The RAD Lifecycle RAD Project Management Factors The Roles of the RAD Team Members Conclusions Suggested Readings Chapter 13 Managing Risks Introduction What Can Happen with No Risk Management Information Technology Risk Management Objectives Types of Risk in Project Management The Risk Management Process Risk Management Plan Enterprise Risk Profile Conclusions Suggested Readings Chapter 14 Managing Problems Introduction Who Uses Problem Solving? The Problem Solving Model Other Problem Management Techniques Conclusions Suggested Readings Chapter 15 Other Techniques Introduction Software Quality Assurance Configuration Management Requirements Management SWOT Analysis Release Management Software Subcontract Management Quality Reviews Crisis Management Suggested ReadingsPart 5 Special Topic in Project Management Chapter 16 Knowledge Management Introduction Why Is KM Necessary? Sources of Knowledge Capital The Potential for Project Management-KM for PM Conclusions Suggested Readings Chapter 11 Project Management and the Internet Introduction Personal Computers, Growth and the Internet Implications for Project Management The Virtual Office An Internet Project Management Model Communication Recruitment Training ConclusionsAppendix A Software Engineering Institute Introduction Mission and Charter Products and Services Author's Recommendation ConclusionAppendix B Project Management Institute Introduction Certification International Awards Seminars and Education Recruitment Membership Offerings Recommendation More InformationAppendix C Additional Project Management Resources Center for International and Program Management Guide to Project Management Web Sites International Journal of Project Management The International Research Network Project Management Institute of Canada The Program/Project Management Initiative The Project Manager's Reference Site The Project Management Forum U.S. Army Corps of Engineers The International Project Management Help Desk Association for Project Management ProjectNet Professional and Standards OrganizationsAppendix D A Sample Crisis Plan Introduction Index

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>