

<<体验商务英语同步练习2>>

图书基本信息

书名：<<体验商务英语同步练习2>>

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内容概要

《体验商务英语》系列教材为学习者提供了全新的学习方式，即在体验中学习商务英语，进而提高运用英语进行商务交际的能力。

该系列教材是在培生教育集团出版的Market Leader和Powerhouse系列教材的基础上改编的，由《综合教程》、《听说教程》、《同步练习》、《教师用书》和配套的录音、录像资料等组成。

《同步练习》提供语法、词汇、写作和语音、听说练习及测试题，配有录音，可作为BEC考试的参考练习。

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书籍目录

Unit 1 CareersUnit 2 Selling onlineUnit 3 CompaniesUnit 4 Graeat ideasUnit 5 StressUnit 6 EntertaningUnit 7 MarketingUnit 8 PlanningUnit 9 Managing peopleUnit 10 ConflictUnit 11 New businessUnit 12 Products

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章节摘录

a) Be calm and confident. b) Research the background. c) Consider possible objections. d) Look for practical solutions to problems. 64 Your boss's objections may be that you will not be able to (Mark all the points that are given in the article.) a) go on long business trips. b) keep a good standard of customer service. c) deal with important things immediately. d) help your colleagues when they have problems. e) go to all the meetings. f) take on extra work when other people are sick. g) do all the work that you are responsible for. 65 Which of these are positive arguments for a four-day week ?

(Mark all the points that are given in the article.) People who can work flexible hours... a) are more productive. b) don't stay with the company very long. c) are not ill so often. d) take advantage of the system by doing less work. 66 What does it mean if workers are loyal (line 41) ?

a) They care about the company. b) They take a lot of interest in the work. c) They are ready to take on more responsibility. d) They want to do well in their careers. You are responsible for organising an international meeting for the marketing managers from each of your company's subsidiaries worldwide (about 24 people) . Write a letter that you can send to each of the marketing managers. Use the information about the meeting from the box. You should write about 60-80 words.

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编辑推荐

《体验商务英语同步练习2》特点：将国际商务活动引入课堂，体验真实的商务世界 角
色扮演和案例学习将体验式学习引向深入 教学设计严谨，为体验式学习打好基础 教学资源丰
富，为体验式教学提供有力支持。 教学资源丰

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